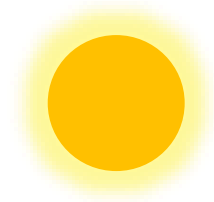


The Yellow Dot on  
White Paper

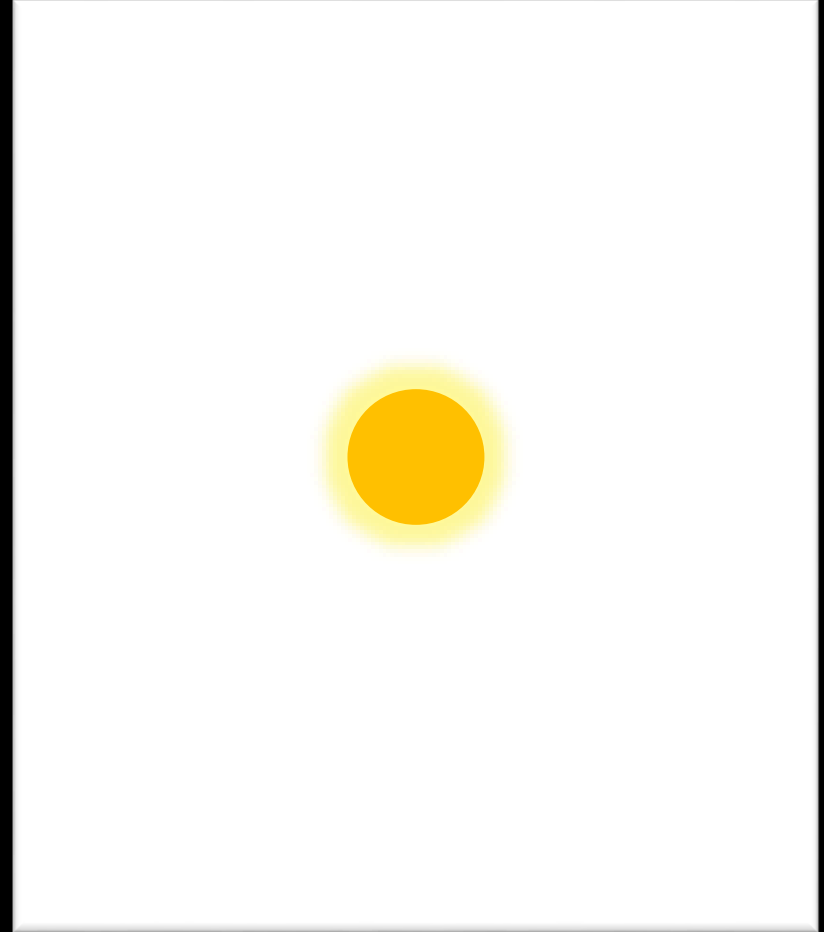
The Yellow Dot travelled alone in a colourless environment.

And then it found this beautiful white paper.

It realised that all these years, it didn't matter how good it looked because there was nothing else to feel paired up with.



And the white paper realised that while it had a great expanse, it needed a perspective!



Together they further  
Collaborated to  
Innovate more  
versions of them!



Collaboration is not the need of the one,

but of the both – the fickle dot and the big expanse...

Collaboration makes both feel

Valued

Initiated

Evolved

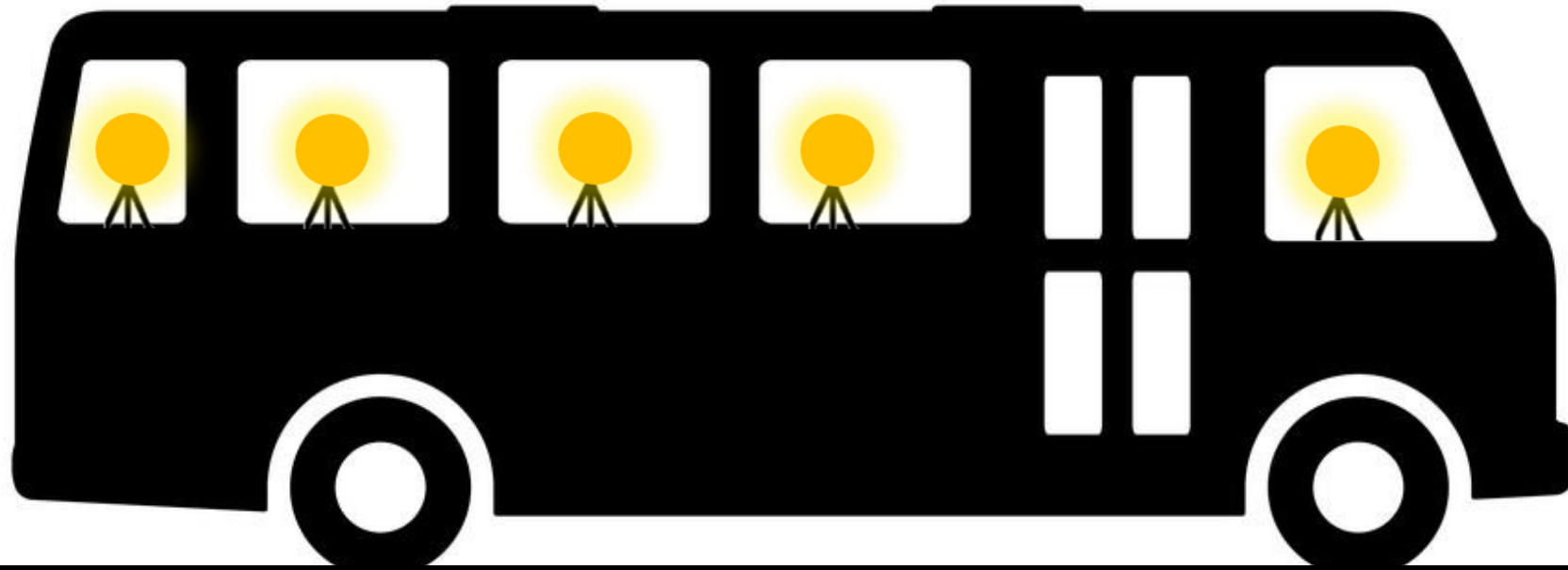
In our recent survey across industries,

**Collaborative Problem Solving and Innovation**  
was rated as the biggest need of the organisations in  
today's times.



Other parameters being:

1) UpSkilling, 2) Attendance and 3) Project & Task Management



*Driving a Culture of  
Collaborative Problem Solving and Innovation*





The purpose of  
Innovating and Solving  
Problems Collaboratively  
is to **maximise profits**,  
not just generate ideas!

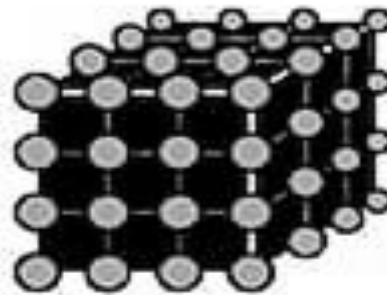
You can...

- Explore and address new markets
- Leverage company's expertise
- Streamline a critical component in a complex system
- Enhance process expertise along with patenting this

Like an object, the culture of an organisation is made of up of different atoms – the yellow dots.

All objects (matters), are formed by different arrangements of these atoms and are based on different intensities of heat!

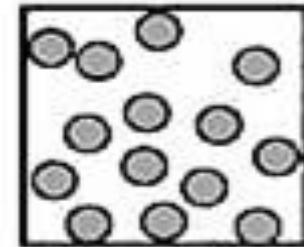
## States of Matter



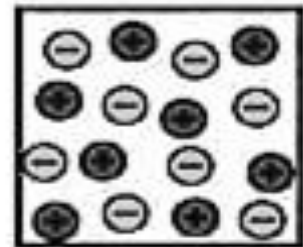
Solid



Liquid



Gas



Plasma

Adding Heat



Matter	State Description	Org Culture State
<b>Solid</b>	Atoms packed closely in an ordered pattern	Fixed Hierarchies & Structures, No Room for Movement, Project & Task Oriented Teams
<b>Liquid</b>	Atoms are close but can move around; takes shape of any containers	Agile Teams, Systems Thinking, Management Teams, Self Directed Teams
<b>Gas</b>	Atoms are free to move anywhere, no entrapment leads to wide spread	Self Directed Teams, Gig Workers, Contract Staff, Independent Consultants
<b>Plasma</b>	Atoms are place similarly to Gas but with so much energy that they split to create magnetic field	Self Directed Teams, Gig Workers, Contract Staff, Independent Consultants



For an organisation to thrive on Collaborative Innovation & Problem Solving, the best state to be in is **The Liquid State**

There's room to be Agile, Systems (yellow dots) can think and move independently within the container and still form new pathways...

Note that the Liquid is contained in a  
Solid Container.

I.e. the walls and methods of the Culture have  
to be defined for sustained & productive  
**Collaborative Problem Solving & Innovation.**

Only then can you derive the Purpose as  
shared earlier.





Contact us if you would like us to:

- Present KoSolve, a Gamified Platform for teams to Innovate and Solve Problems Collaboratively
- Conduct workshops or focused group discussions/projects on Collaborative Problem Solving & Innovation.

**Reach us at:**

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